



PRESS INFORMATION

The Blue Plan is granted ISO 9001:2000 certification

Sophia-Antipolis, 3 March, 2009 – The Blue Plan, one of the Mediterranean Action Plan's Regional Activity Centres, has just become ISO 9001:2000 certified.

Certification has come about as the result of the « quality » approach initiated more than eighteen months ago by the Blue Plan staff in its entirety and demonstrates the Centre's will to best meet the demands of its partners, agents and clients. This constant drive to achieve top quality standards is illustrated in particular by the introduction of a tough policy as regards:

- Taking account of internal and external requirements,
- Better managing the processes of publication design and production,
- Constantly striving to satisfy Blue Plan's partners,
- Endeavouring to communicate ever more widely and in a way which is accessible for the broadest possible audience,
- Enhancing the Blue Plan's brand image in all its areas of competence.

Awarded by an approved independent body which has recognised the quality of the processes and the professionalism of the services provided, this certification covers the full range of Blue Plan activities.

About the Blue Plan

Since 1977 the Blue Plan, a think-tank and Mediterranean Observatory for the Environment and Sustainable Development, has been a Regional Activity Centre for the United Nations Environment Programme/Mediterranean Action Plan (UNEP/MAP). It was set up and is funded and led by the twenty one riparian states and the European Community, all of which are Parties to the Barcelona Convention for the Protection of the Marine Environment and the Coastal Region of the Mediterranean. Its aim as defined by the inter-governmental conference held in Split in 1977, is to develop regional cooperation in order to set up and make available a

fund of knowledge intended to facilitate the implementation of sustained environmentally-friendly development. Under the aegis of MAP, the Blue Plan produces prospective analyses of the environment and development, acts as a Mediterranean observatory for sustainable development, and is the main support centre for the Mediterranean Commission on Sustainable Development (MCSD).

Press Contact: Brigitte ULMANN

Blue Plan

15, rue Beethoven

Sophia-Antipolis

06560 Valbonne

TEL : +33 (0)4 92 38 51 65

Mobile : +33 (0)6 62 07 52 24

bulmann@planbleu.org