

The background of the slide is a photograph of a beach. In the foreground, there are two wooden deck chairs with red fabric seats and backs, positioned on the sand. Behind the chairs is a large, open beach umbrella with a red and yellow striped canopy. The ocean is visible in the background, with gentle waves breaking on the shore under a clear sky.

European Investment Bank - Tourism Investment Conditionalities in the Mediterranean Region

**Atelier: Tourisme Durable
Plan Bleu – 02/03 juillet 2008**

Mediterranean Tourism and the EIB



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Programme

- The EIB
- Why Tourism
- Introduction to EIB Project Appraisals
- Track record in Mediterranean Tourism
- The EIB and Sustainable Development
- Environmental Appraisal Issues

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The European Investment Bank

- Owned by the 27 Member States of the EU
- Largest Multilateral Lender and Borrower
- Lending to almost all Med countries, either by its statute or by Mandate from the EU.
- Invested EUR 1.4 billion in the Maghreb and Machrek in 2007.
- Specific support for private sector development.

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Why Tourism?

- Key economic sector for many partner countries
- Private sector
- High potential development impact
- Above average growth worldwide



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Why Tourism in Southern Med?

- Typically 5 – 10 % of GDP & often biggest single private sector element of economy
- Biggest source of Forex for most countries
- Tourism development stated to be a primary objective of most Med states
- Demand-Supply partnership with EU

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EIB Project Appraisals

- Informal “Preliminary Reaction”. Avoids wasting time on ineligible or unrealistic projects.
- First Reaction – Identifies key risks and issues. Specific coverage of environmental and social issues.
- Full appraisal to identify project sustainability
- Limited contract approval conditions – strict conditions precedent to signature and stricter disbursement conditions

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Track Record in Mediterranean Tourism

- Investments in Portugal, Spain, France, Italy, Greece, Turkey, Palestine, Egypt, Tunisia and Morocco.
- From cafés to large complexes
- Investments in Slovenia, Greece and Morocco under appraisal.
- Also associated infrastructure: roads, water, airports, ports, etc.

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The EIB and Sustainable Development

- All projects economically, financially, technically and environmentally viable and sustainable.
- Not an environmental police force but high level of environmental and social transparency.
- Handbook currently under second round of public consultation.
- Long term investor.

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Environmental Appraisal Issues – I

- Zoning, land planning based on sound practice – pre appraisal issue.
- No littoral or sensitive eco-system development without EIA
- Modernisation and upgrade preference
- No hydrological modifications.
- EU norms to apply unless unreasonable

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Environmental Appraisal Issues – II

- Where EIA required, to be satisfactorily completed and mitigation measures to be funded before first disbursement
- Normally no irrigation except by treated wastewater in arid or semi-arid areas.
- Solid and liquid waste management processes to be in place
- Social and Health and Safety issues to be fully considered at appraisal
- Development indicators to be provided to Board for decision making.

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Thank you for your attention

