



# Project *Imagine*

in the framework of **CAMP Slovenia**

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*Mediterranean Seminare / Sophia – Antipolis, April 21<sup>st</sup> 2008*

# Why *Imagine* in CAMP?



- Horizontal project – to connect all other projects inside CAMP Slovenia
- With a help of system analysis & scenario planning – to find “red line” in programme
- Workshops are excellent way to connect people through all projects in CAMP
- Holistic approach – all teams from other projects can find something usefull

# Main purpose



- To build up a range of indicators for tracking of sustainable development of the region
- To acquaint with an *Imagine* process as and it's use as a tool
- To build development scenarios with a wide consensus of the stakeholders based on real data
- Introduction to the new way of work and cooperation
- A basement knowledge for development of the future scenarios & sustainable development

# Main goals



- To connect contents and goals of the other projects in CAMP – a big challenge!
- To build a foundation (real data, a system, organisation, knowledge...) for tracking indicators in future?
- To find possible and desirable development scenarios!

# Challenges for success



- To assure a core of permanent attendees through all workshops
- Harmonization with other CAMP projects as they are already running
- Timely assurance of accurate data
- A use of results in other projects
- Assurance of the repetition after CAMP is finished

# Results



More than 50 different attendees on five two-day workshops during 6 months period!

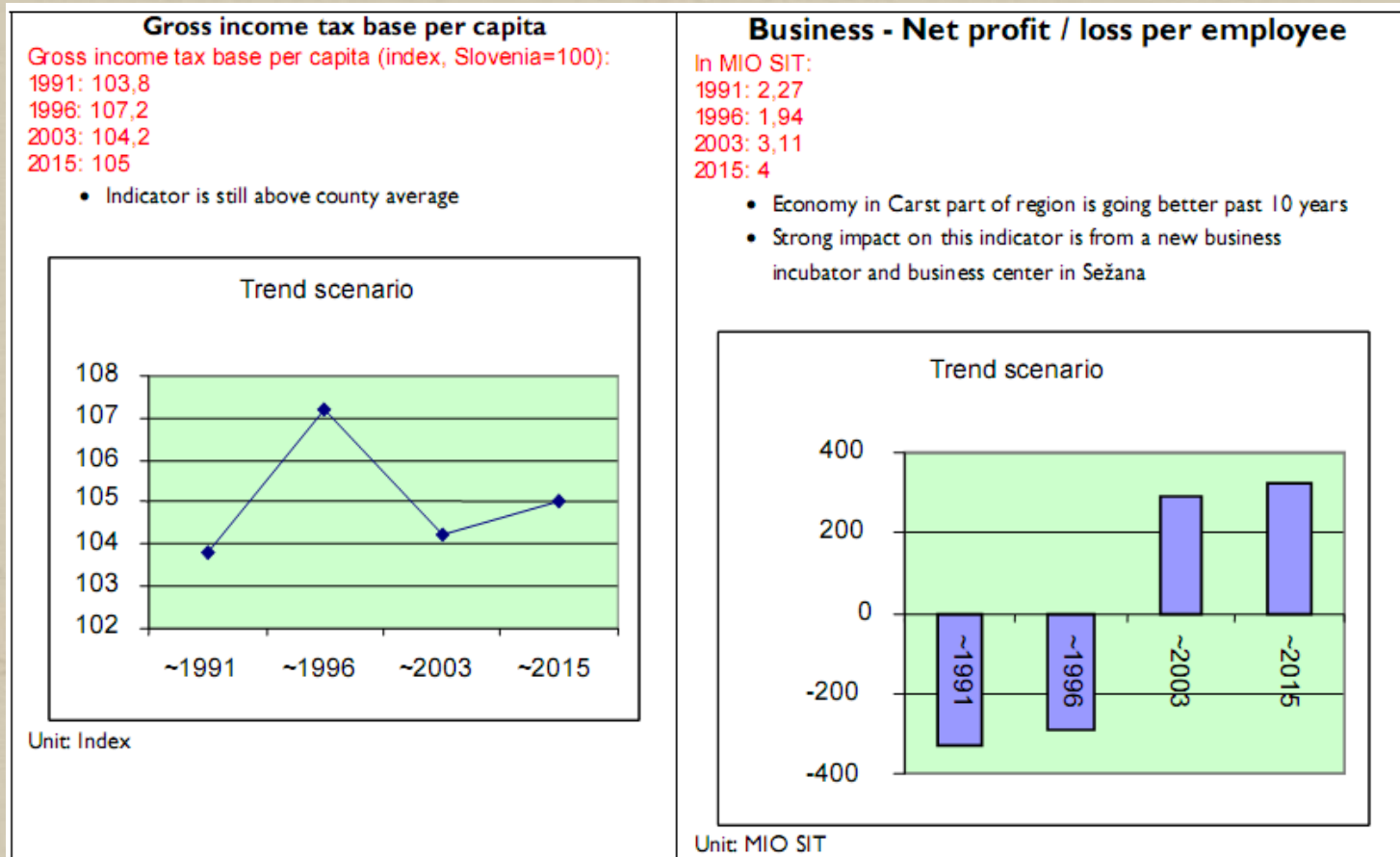


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# Results

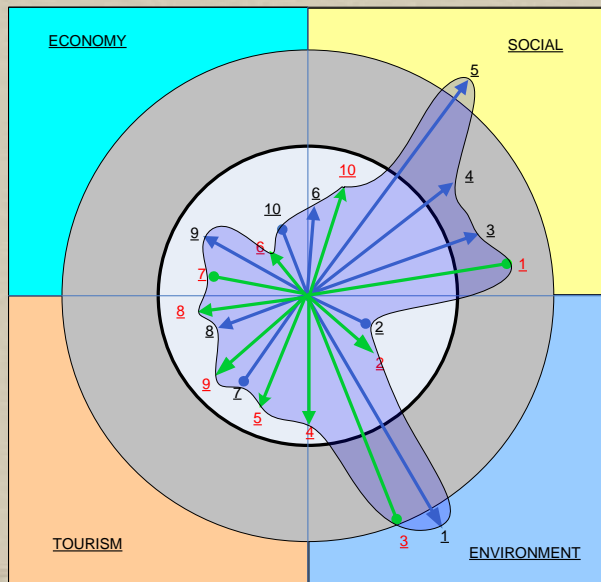


Trend & scenario projections for more than 20 indicators – with a value for sustainable development.

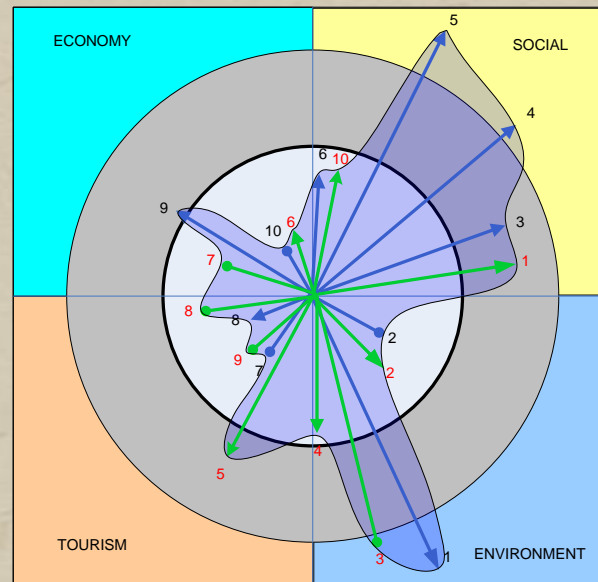


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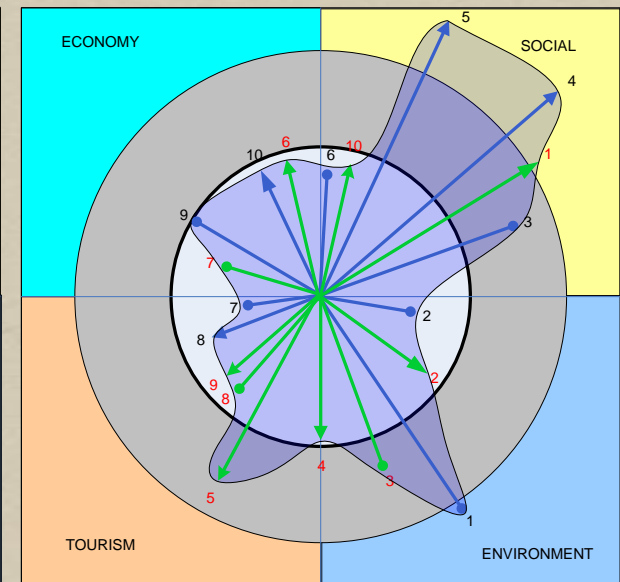
A feasible development scenarios!  
For two parts of the region (coast & Carst)



1991



1996



2002

# Results



- New form of team work – NGOs & “gov’s” at same table
- High level of cooperation and satisfaction with results among participants and organizers
- Excellent participation from end users of the results from CAMP Slovenia projects – all project goals achieved



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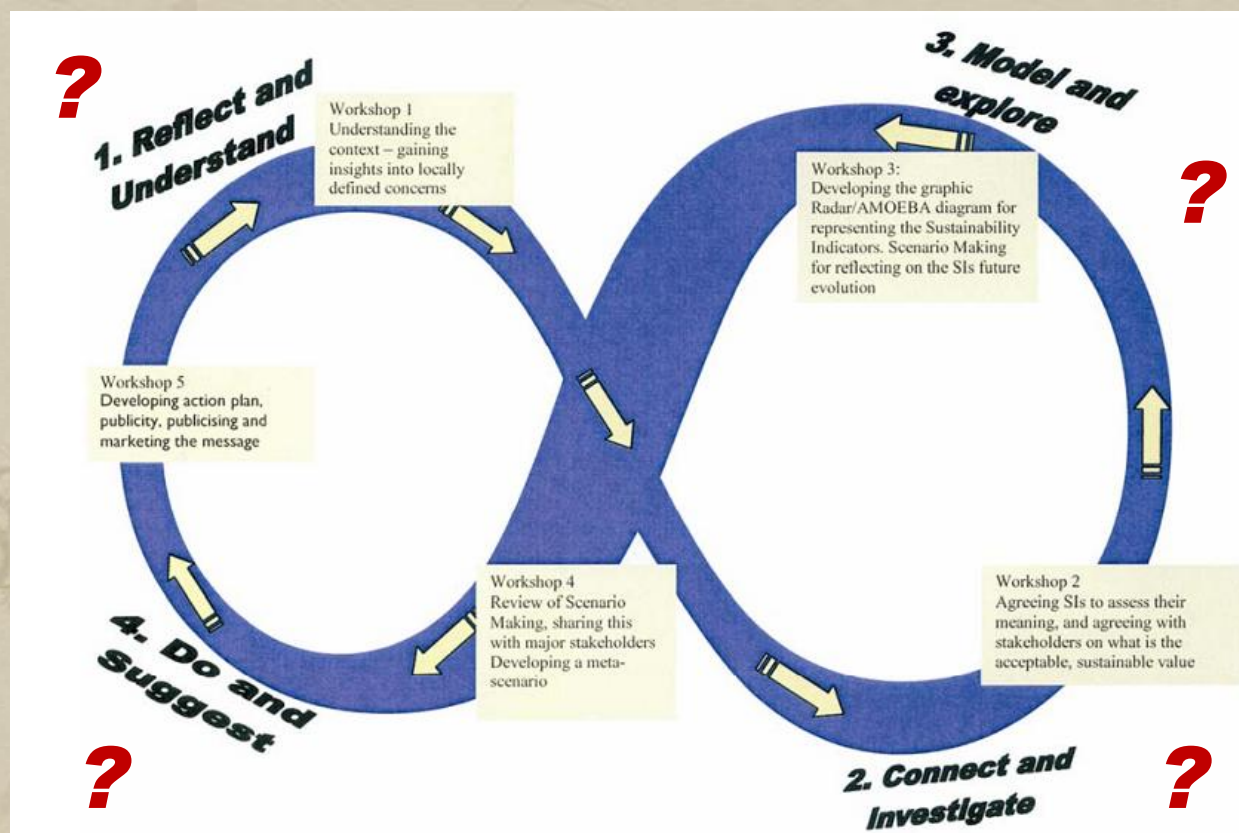
# Missing opportunities



- Weak participation from some project implementers – contractors in CAMP projects (no obligations in contract)
- Missing opportunity for better results for all CAMP Slovenia projects – even more harmonization was possible!
- Hard to use *Imagine* results in other projects – wrong timing between projects in CAMP
- Undervaluation of *Imagine* possibilities and possible benefits – it's too late after end!

# And future?

## Where are we now?



# A Challenge for ∞



- If you miss a first year after – forget it!
- Hard to repeat whole *Imagine* process
- One person with knowledge & desire is not enough!
- Data, scenario & indicators are the key for working system
- Prescribed cost-benefit methods, project tender rules – they are “*Imagine* killers”

# Imagine - today



- Building of the Regional Development Programme 2007-2013 foundation data

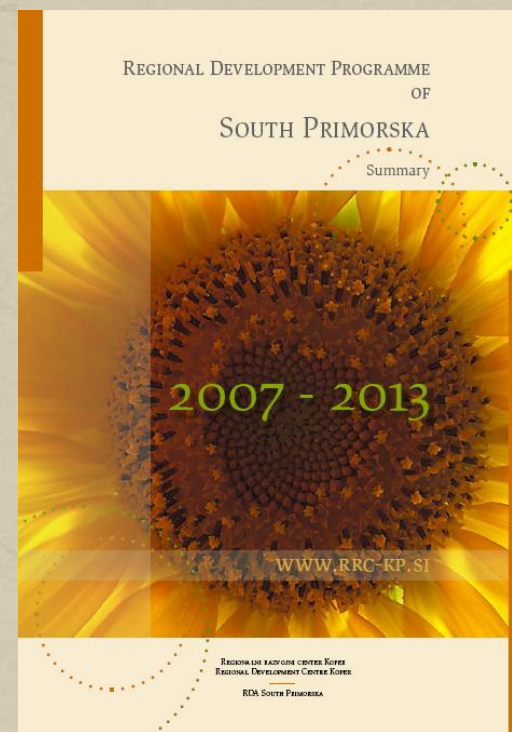
**3.1 EXTENT OF PROJECTS**

The region indicatively assessed projects worth more than EUR 510 million. The state of their preparedness varies substantially and the majority has not yet been elaborated. The region will set up a fund for financing the preparation of projects appropriate for applying for European Structural Funds. The fund will be established by Municipalities jointly with the economy.

The indicative assessment does not include the projects to be undertaken and which are within the jurisdiction of the Government, although such projects have a significant influence on regional development. These are particularly the projects related to the construction of railway network, road and maritime transport and other similar projects.

Financial framework of the Regional Development Programme of South Primorska 2007 – 2013 by measures (in EUR '000)

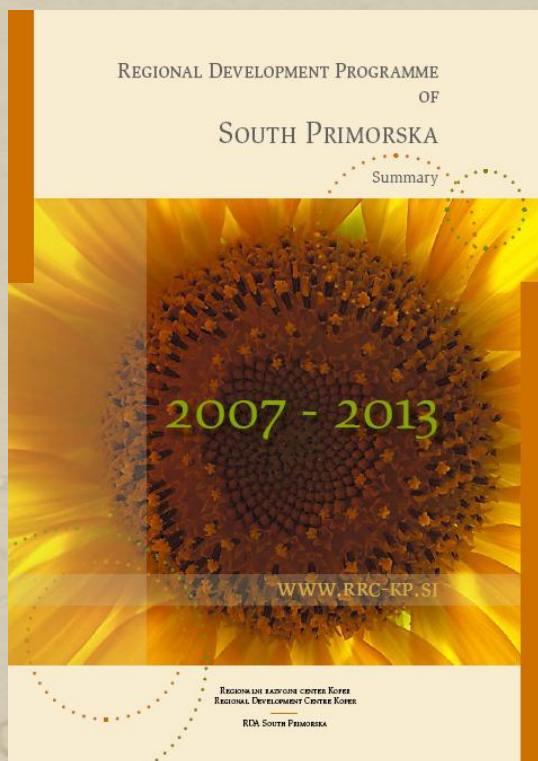
Programmes	RDP Measures	0	1	2
		(%) Level of public co-financing 0=2/1	Total costs by measures 1=2+11	Total public funds 2=3+4+5+6+7+8+9+10
ECONOMY	Integration for technological development	70,83	72.000	51.000
	External regional integration	71,58	9.500	6.800
	Development of tourist services	67,73	37.500	25.400
HUMAN RESOURCES	Knowledge for the economy	82,51	83.500	68.900
	Efficient and high-quality social services	82,39	75.850	62.490
	Integration of supply and markets	49,44	18.000	8.900
RURAL AREAS, AGRICULTURE, FISHERY AND FORESTRY	Development of new and preservation of traditional products and services, promotion of environmental-friendly farming, preservation of rural settlement	13,79	29.000	4.000
	Improvement of the commercial value of forests	14,29	3.500	500
	Sustainable mobility in the region	66,67	30.000	20.000
ENVIRONMENT AND ENVIRONMENTAL INFRASTRUCTURE	Efficient social services	80,22	138.000	110.700
	Efficient spatial planning with regional support activities	78,87	7.100	5.600
	Cooperation with the State in common tasks	100,00	2.750	2.750
	Energy sector	100,00	1.500	1.500
	Coastal area management	80,00	2.000	1.600
<b>TOTAL</b>		<b>72,55</b>	<b>510.200</b>	<b>370.140</b>



# Imagine - today



- Building of the Regional Development Programme 2007-2013 - scenarios

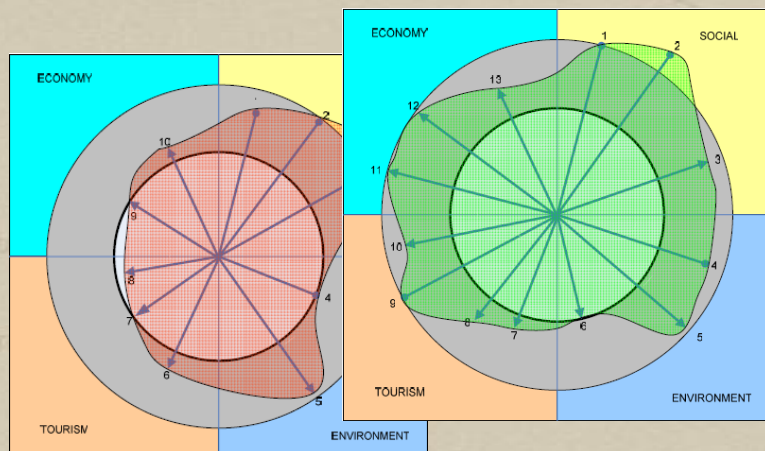


Priority of RDP South Primorska 2007-2013	Priority of OP Slovenia-Italy 2007-2013	Priority of OP Slovenia-Croatia 2007-2013
<b>Economy</b>	<ul style="list-style-type: none"> <li>- enhancement of SME competitiveness</li> <li>- promotion of knowledge-based economy</li> <li>- expansion of cross-border cooperation</li> </ul>	Competitiveness of the economy: <ul style="list-style-type: none"> <li>- development of tourism and rural areas</li> <li>- development of entrepreneurship</li> </ul>
<b>Human resources</b>	<ul style="list-style-type: none"> <li>- development of communication systems</li> <li>- improvement of the quality of life through coordinated health development and the systems contributing to well-being</li> <li>- increased employment opportunities through coordinated enhanced education and educational system</li> </ul>	Sustainable management and development: <ul style="list-style-type: none"> <li>- protection of nature and culture, sustainable development</li> </ul> Cohabitation along the EU external border: <ul style="list-style-type: none"> <li>- cross-border cooperation and exchange of experiences</li> </ul>
<b>Rural areas, agriculture, fishery and forestry</b>	<ul style="list-style-type: none"> <li>- preservation and integration in the field of cultural heritage and improvement of cultural exchange</li> </ul>	Competitiveness of the economy: <ul style="list-style-type: none"> <li>- development of tourism and rural areas</li> </ul>
<b>Environment and environmental infrastructure</b>	<ul style="list-style-type: none"> <li>- protection of biodiversity and sustainable management of natural resources</li> <li>- protection of the environment against natural disasters and pollution</li> <li>- increased use of renewable energy sources and efficient use of energy</li> <li>- improvement of accessibility and transport systems and better integration of urban and rural areas</li> </ul>	Sustainable management and development: <ul style="list-style-type: none"> <li>- protection of nature and culture, sustainable development</li> </ul>

# Imagine - today



- Building of the new  
Koper – possible s



# Imagine - today



- A use of different stages of Imagine method in every-day use:
  - **Scenario planning (municipality plans..)**
  - **Simplification of indicators presentation for public use (AMOEBAs graphs)**
  - **A very usefull tool for mediations**
  - **And *Imagine*, there is no limits...;)**



**Thank you for your attention**

<http://planbleu.org/publications/littoralUk.html>

<http://camp.rrc-kp.si/>

<http://www.rrc-kp.si/>